

ACTION PLAN

S.No	Activity	Purpose	No	Service provider	Financial requirement (in lakhs)	Remarks
1	Entry Point activity	For awareness and trust building	1	Arpan Seva Sansthan with collaboration of DIC & Aravali Udoyag Sang	150000	First two months needed for different participatory exercises conducted in cluster area
2	Community Mobilization	For formation of Artisan self groups and federations	40 SHGs and one federation	Arpan Seva Sansthan	600000	In initial six months
3	Detail Need Assessment Workshop	For assess the need in field of skill development, Marketing, Design etc	1	Arpan Seva Sansthan with collaboration of Technical institute	25000	Two days workshop with approximate strength of 60 artisan
4	Quality Awareness Program	Artisans are working with crude method, they don't care for quality. Culture of quality will be introduced through this programme. This training will teach them the culture for exports that is Beauty with quality	1	Arpan Seva Sansthan with collaboration of Technical institute	30000	45 Artisan (one from each unit)

5	Capacity Building					
5.1	Technical Training for use improve tools and technology	To increase the efficiency of the artisan and productivity of work	3	Multinational company/Technical institute	750000	Two days training for 25 Artisan. Tool kit would be distribute to the participants on 50% subsidy from ACFC
5.2	Training on Skill Development	To enhance the skill of the artisan for better productivity	3	Multinational company/Technical institute	180000	Three days training for 30 Artisan
5.3	Technical training for innovation in marble cluster	To encourage the innovation in the carving marble sector	3	-do-	150000	Two days training for 30 Artisan
5.4	Rural Entrepreneurship Development Program	to develop managerial skills, how to communicate, project report preparation, BEP, how to maintain books of accounts, what makes their unit sick and characteristics of successful entrepreneur	3	EDI Ahemadabad, IIDC and other institute	450000	15 Artisan in each year. Duration of this training is one month
5.5	Design Development	To Develop sense of designs and creativity in carving	3	NIFT/NID/EMI	300000	15 Days training for 20 Artisan in each group
5.6	Strengthening of Group	Strengthen group	10	Arpan Seva Sansthan with other NGOs and relevant institute	300000	Three days program. 4 SHGs in one training

5.7	Marketing Skill and sales promotion	To develop the marketing skill among artisan	3	NIFD/NIFT/Individual experts	90000	In second & third year for 30 artisan
5.8	Training for value addition	Develop skill for value addition in exist product	1	Relevant institute/organization	750000	75 artisan in third year of project
5.9	Export Awareness workshop	To aware the artisan about trend in export market	1	Export institute	50000	In third year for 45 artisan i.e one from each unit
6	MARKET PROMOTION					
6.1	Sellers & Buyers meet	For marketing development	2	DIC, Industrial associations etc	200000	In second & third year
6.2	Organize National Level Trade fair	For encourage market and sales promotions	1	Industries Department, Industrialist, DIC etc	750000	In third year
6.3	Participation of SHGs Artisan group in Stone Mart, trade fair, Seminar etc in anywhere in India	For develop linkages and capacity building	2		150000	Two groups in two times
6.4	Exposure Visit	Capacity building of Artisan	1		200000	25 artisan
Grand Total						44.20 lakhs